

Design Innovation Centre, HUB

One Page Report on Design Thinking for Uncertain Time

Design Thinking for Uncertain Time

Date: 29th April 2020
Time: 04:00 pm Onward

Expert Name: Ms. Leena Jain

Registration Link:
bit.ly/GTU-dTalk

No. Of Registration: 271
No. of Participants: 60

The session was all about design thinking for uncertain times. First of all, Mr. Parth Sejpal introduced the speaker to all the students and faculties. Then, Ms. Leena Jain started the session. The topic was covered by Ms. Leena Jain were: collateral damage, design thinking approach, types of research, design model, design context, rich picture etc. Ms. Leena Jain explained that if we do not need understand the interconnected dots of the thing, the problem might be occurred. Moving further, the topic was all about context: nothing work in a silo. Topic was all about more focus on the context and problems rather than solution. At the end, there were question - answer session between Audience and Speaker.

Video Link:

<https://drive.google.com/file/d/1IThouwbBWYn8gdTzYrfxR19LWE6nSprX/view?usp=sharing>

Brochure:

The brochure features the GTU Design Innovation Centre logo and the slogan 'Dream Design Develop'. It presents a webinar on 'Design Thinking for Uncertain Times' with Ms. Leena Jain as the speaker. Ms. Leena Jain is identified as a Design Researcher and Branding Strategist. The text describes her as someone who constantly discovers what constitutes identity and a sense of belonging to inform cultural environment. It lists her past collaborations with various organizations like Turian Labs, DICRC (CEPT), HELM Social Design Studio, The Fashion Forecaster, and Rishi Leena, Mahabubuddin Group. The event is scheduled for 29th April 2020, Wednesday, 04:00 PM India. A registration link is provided: bit.ly/GTU-dTalk. The brochure also mentions it is in association with SSIP and i-Hub.

Event Photo:

