

Design Innovation Centre, HUB

One Page Report on Design, Technology and Users

Design, Technology & Users

Date: 7th May 2020

Time: 06:00 pm Onward

Expert Name: Prof. Manisha Phadke

Registration Link:

bit.ly/GTU-dTalk

No. Of Registration: 216

No. of Participants: 55

The session started with a basic introduction of the expert and the participants. Prof. Manisha Phadke was the speaker of the webinar. The session started from decoding the people. Prof. Manisha Phadke explained that design, technology, and users are connected with each other. If we want a better project then we should keep in my mind all the three aspects. The next slide was on design to increase the emotional quotient of a product and was explained with the help of various examples. The next topic was design interactions in which three phases were included: **Action, Understanding, and feedback**. Then Prof. Manisha Phadke explained the transdisciplinary approach. And the last topic was designing products. The session concluded with a question-answer round between Participants and the speaker.

Video Link: https://drive.google.com/open?id=1AZrOTfAOB0pFTuCibPAHJFE0697X_9RW

Brochure:

The brochure features the GTU Design Innovation Centre logo and the 'GTU d'Talk' branding with the tagline 'Dream Design Develop'. It presents a webinar on 'Design, Technology and Users' by Prof. Manisha Phadke, Director of NMIMS School of Design. A circular portrait of Prof. Phadke is shown. The text describes her as a professional with 25+ years of experience in design and technology. It mentions her role in building multidisciplinary teams and her focus on enhancing cultural diversity. The brochure also notes that she founded a trans-disciplinary School of Design at NMIMS Deemed to be University, Mumbai Campus. A registration link 'bit.ly/GTU-dTalk' is provided for the event on 7th May 2020 at 06:00 PM India. Logos for the Institutions' Innovation Council (SSIP) and other partners are at the bottom.

Event Photo:

