

# Design Innovation Centre, HUB

One Page Report on An insight on the designing & planning of Commercial spaces

## An Insight on the Designing & Planning of Commercial Spaces

**Date:** 20<sup>th</sup> May 2020

**Time:** 05:00 pm Onward

**Expert Name:** Ms. Sanchita Khanna

**Registration Link:**  
bit.ly/GTU-dTalk

**No. Of Registration:** 55  
**No. of Participants:** 55

The session started with Mr. Parth Sejpal addressing all the students and faculties. Ms. Sanchita Khanna was a speaker of the webinar. The session was all about An Insight into the Designing & Planning of Commercial Spaces. Ms. Sanchita Khanna explained some interior design examples. The next topic was product identification. Moving further, she explained what kind of care we should keep in mind while designing. At last, Ms. Sanchita Khanna gave some meaningful examples with pictures. The session ended with a question-answer between the Participants and the speaker.

### Brochure:

The brochure features the GTU d'Talk logo, the Design Innovation Centre logo (ESTD - 2001), and a circular portrait of Ms. Sanchita Khanna. The text includes the event title, date (20th May 2020, Wednesday, 05:00 PM India), and a registration link (bit.ly/GTU-dTalk). It also mentions the association with SSIP (Society for Sustainable Innovation and Planning).

### Event Photo:

The event photo section contains two screenshots. The top one is a Zoom meeting interface showing a presentation slide titled 'DESIGN ELEMENT PROPOSAL BASED ON: Working Sanchita, DesignDestino'. The slide displays two interior design images: 'The Window Seating' and 'Exposed Ceiling with Paper Lights & Highlight Elements'. The bottom screenshot shows a presentation slide with the following text:

- DO THEY HAVE A BUDGET IN MIND ?**
- WHO ARE YOUR CLIENTS ?**
- HOW TO IDENTIFY A BUDGET RANGE ?**
- GAINING A CONCRETE CLIENTS BRIEF**
- THE BRAND STYLE**
- UNDERSTANDING & SPACE PLANNING**