

Design Innovation Centre, HUB

One Page Report on Confession of a Product Designer being an Engineer

Confession of a Product Designer being an Engineer

Date: 17th May 2020

Time: 05:00 pm Onward

Expert Name: Ms. Shivani Chakrachhattri

Registration Link:

bit.ly/GTU-dTalk

No. Of Registration: 139

No. of Participants: 64

The session started with Mr. Parth Sejal to addressing all the students and faculties. Ms. Shivani Chakrachhattri was a speaker at the webinar. The session started with the engineer's Expectations. The next topic was the journey of becoming a designer. Ms. Shivani Chakrachhattri gave some confessions that would help students. The first confession was realized that "HOW IT WORKS" rather than "WHAT IT DOES". The second confession was all about analytical and methodological thinking. At last, she said her journey as a product designer is an engineer. The session ended with a question-answer between the Participants and the speaker.

Video Link: https://drive.google.com/open?id=11fGVLWka7vNONAuApc4B5MI6Svk_u3Xj

Brochure:

The brochure features the GTU Design Innovation Centre logo and the 'GTU d'Talk Third Cohort' branding. It includes a circular portrait of the speaker, Ms. Shivani Chakrachhattri, and her title as Founder of Roundumbrella. The text describes her perspective on the relationship between engineering and design. A registration button with the link bit.ly/GTU-dTalk is provided, along with the event date and time: 17th May 2020, Sunday, 05:00 PM India. Logos for the Institution's Innovation Council and SSIP are also present.

Event Photo:

