

# Design Innovation Centre, HUB

## One Page Report on Innovation stories: Applied Design Thinking

### Innovation Stories: Applied Design Thinking

**Date:** 10<sup>th</sup> May 2020

**Time:** 06:00 pm Onward

**Expert Name:** Ms. Prapti Jha and Mr. Harsh Wardhan

**Registration Link:**

bit.ly/GTU-dTalk

**No. Of Registration:** 156

**No. of Participants:** 100

The session was all about Innovation Stories: Applied Design Thinking. First of all, Mr. Parth Sejjal introduces the speaker to all the students and faculties. Ms. Prapti Jha and Mr. Harsh Wardhan Were the speakers at the event. The aim of them was to give knowledge on design thinking. The first topic was the meaning of design thinking and its examples. Design thinking is a human-centered approach to creative problem-solving. The next explanation was all about finding the problems and their solution in design thinking. At last, the session ended with a question-answer between the Participants and the speaker.

**Video Link:** [https://drive.google.com/open?id=1JZx\\_mQ6bvD1D\\_Sy5c9YnA4EY1tomn6Lj](https://drive.google.com/open?id=1JZx_mQ6bvD1D_Sy5c9YnA4EY1tomn6Lj)

#### Brochure:

**GTU d'Talk**  
Dream Design Develop  
Second Cohort

Presents  
**Webinar on**  
**Innovation Stories - Applied Design Thinking**

**Speaker**  
**MS. PRAPTI JHA**  
INNOVATION CATALYST, FORD MOTOR COMPANY, USA

**Speaker**  
**MR. HARSH WARDHAN**  
INNOVATION STRATEGIST, PRODUCT DESIGN TEAM, D-FORD, FORD MOTOR COMPANY, USA

10th May 2020  
Sunday, 06:00 PM India

Register: [bit.ly/GTU-dTalk](https://bit.ly/GTU-dTalk)

In association with:  
INSTITUTIONS INNOVATION CENTRE  
SSIP

#### Event Photo:

Zoom Meeting

Participants (100)

96%  
Innovations fail.