

# Design Innovation Centre, HUB

One Page Report on User Experience and Interaction Design

## User Experience and Interaction Design

**Date:** 28<sup>th</sup> April 2020  
**Time:** 09:30 am Onward

**Expert Name:** Mr. Jason Samuel

**Registration Link:**  
[bit.ly/GTU-dTalk](http://bit.ly/GTU-dTalk)

**No. Of Registration:** 234  
**No. of Participants:** 60

In this webinar, the expert started with how to create human-centric user interference and make it an easy, efficient, and enjoyable method for operating the machines. The expert also focused on the examples of how user interface is helpful for engaging more and more users to use the product were discussed

### Video Link:

<https://drive.google.com/file/d/1Xvtw6Zei2DD4TNeT6ybTNZ8wZR4OZtO/view?usp=sharing>

### Brochure:

The brochure features the Design Innovation Centre logo and the GTU d'Talk 'Dream Design Develop' slogan. It presents a webinar on 'User Experience and Interaction Design' by speaker Mr. Jason Samuel, a 'World's Top 100 Industrial Product Designer 2019'. His credentials include being the Founder, Design Director, CEO of Prototype, an Evangelist for Canva, and a Mentor & Product Development Head at Care Altus. The event is scheduled for 28th April 2020 at 09:30 AM India. A registration link is provided: [bit.ly/GTU-dTalk](http://bit.ly/GTU-dTalk). The brochure also mentions associations with SSIP, i-Hub, and Prodyvis.

### Event Photo:

